

AGORA proposal: ORIGIN – a situation analysis

- 2016-2017: **Exhibition** in the “**Naturhistorisches Museum Wien**”
 - “**Wie alles began**” - **400'000 (!) visitors**, over a period of ~10 months
 - HEPHY Vienna, art@CMS – Michael Hoch
 - Similar events in Canada, and soon in Hamburg
- **Why not organize a similar major exhibition in Switzerland?**
 - Could re-use existing material and profit from expertise of the ORIGIN network
 - Established contacts with M. Hoch and Furler Productions (M. Furler, B. Lautenbach)
 - CHIPP EB invited to investigate further → together with K. Müller, HP Beck, M. Hoch, Furler Productions a “rolling call AGORA proposal” was prepared and handed in recently
- **Strategy:**
 - With the current small-scale AGORA proposal: fund the efforts by Furler Productions to carry out a detailed situation analysis (needs, public, locations etc) – in addition, collect input from the public at 3 coming outreach events (MasterClasses, Tun.Zuerich, Scientifica)
 - If situation analysis positive: go for bigger funding, including a regular AGORA proposal, in order to have such an event in ~2021
 - Also: recently had a first discussion with leadership of Landesmuseum Zuerich