

Swiss Global Change Day: Poster session with awards

Criteria for the poster evaluation

Design / Concept:

- Is the poster eye-catching?
- Are the structures and optical elements helpful in guiding you through the poster?
- Is there an overriding logical concept underpinning the structure of the poster?

Content / Elements:

- Is the content of the poster relevant? (novelty, originality)
- Are the following elements immediately visible?
 - Research questions / hypothesis
 - Research methods
 - State of research
 - Results (preliminary) / conclusions

Text:

- Is the text on the poster inviting to read and easily readable?
- Is the text well compressed to the essential?
- Is the language simple and clear?

Figures / Graphs:

- Are the figures and graphs on the poster attractive and easy to understand?
- Are the legends clear and helpful?